

SP PLUS CORPORATION



INNOVATION **IN** OPERATION®

Investor Presentation

Q4 2018 Update

Cautionary Note Regarding Forward-Looking Statements

This document contains forward-looking statements, as defined in the Private Securities Litigation Reform Act of 1995, regarding expectations, beliefs, plans, intentions and strategies of SP Plus Corporation, ("SP Plus" or "the Company"), including the recently acquired Baggage Airline Guest Services, Inc. and Home Serv Delivery, LLC, their subsidiaries and affiliates (collectively, "Bags"). The Company has tried to identify these statements by using words such as "expect," "anticipate," "believe," "could," "should," "estimate," "intend," "may," "plan," "guidance," "will," "are to be" and similar terms and phrases, but such words, terms and phrases are not the exclusive means of identifying such statements. These forward-looking statements are made based on management's expectations and beliefs concerning future events and are subject to uncertainties and factors relating to operations and the business environment, all of which are difficult to predict and many of which are beyond management's control. Actual results, performance and achievements could differ materially from those expressed in, or implied by, these forward-looking statements due to a variety of risks, uncertainties and other factors.

For a detailed discussion of factors that could affect the Company's future operating results, please see the Company's filings with the Securities and Exchange Commission, including the disclosures under "Risk Factors" in those filings. Except as expressly required by the federal securities laws, the Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, changed circumstances or future events or for any other reason.

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SP+ at a Glance

- Leading provider of parking management, ground transportation, baggage services, and other ancillary services in North America
- New service capabilities added with the recent acquisition of Bags
 - Remote airline check-in
 - Baggage handling, delivery, repair, replacement
 - Passenger services for airlines and airports
- Premier client base in Commercial, Institutional, Municipal, Aviation, Hospitality, and Event/Large Venue vertical markets
- Over 20,000 highly trained and dedicated employees

Past, Present and Future

Phase 1 Standard Standalone 1929 - 2012

1929

Predecessor company founded in Chicago

2004

Standard Parking IPO June 2004



2006-2010

Standard Parking makes several strategic acquisitions

2012

Standard Parking acquires Central Parking Oct 2012



Phase 2 Integration 2012 - 2014

2014

Standard Parking/Central Parking integration completed



Phase 3 Optimization 2015 - 2017

Optimize business and grow EBITDA

Phase 4 Acceleration 2018+

Organic and acquired growth focused on new products and services

2018

SP+ acquires Bags

Bags

Key Investment Highlights

Market Leader with Scale Benefits

- Experienced high quality provider
- Diverse operating profile
- Turnkey solutions

Multi-Faceted EBITDA Growth Strategy

- Gross profit expansion
- Cross-selling and revenue synergies from Bags acquisition
- Cost reduction opportunities

Strong Financial Profile

- Lower-risk, predictable business
- Strong balance sheet
- Capital efficient business model
- Consistent and predictable free cash flow



SP+ Pre-Acquisition – Market Leader with Scale Benefits

- Experienced high quality provider of parking management and ancillary services
 - More than 80 years of successful operating history
 - Approximately 3,100 locations in the Commercial & Institutional space
 - Ancillary services include: transportation, facility maintenance, and event logistics
- Diverse operating profile
- Turnkey solutions
 - Robust employee screening and training
 - Enhanced marketing and technology capabilities (e.g., parking.com, client websites, client dashboards, etc.)
 - Advanced client reporting capabilities
- Benefits of scale
 - Leverage regional management and overhead
 - Lower procurement and financing costs
 - Ability to leverage local capacity for hotel valet and other opportunities
 - Investment in revenue management, marketing services and technology investments



About Bags

- Leading baggage service provider primarily to airline, airport and hospitality clients in North America
- Headquartered in Orlando, FL and operates in more than 250 U.S. cities
- Combines great customer service with innovative technologies to provide baggage and related services for the airline, airport, hospitality, cruise and convention industries
- Services include
 - Remote airline check-in
 - Baggage handling, delivery, repair, replacement
 - Curbside check-in
 - Wheelchair and other airport services
- Maintains established relationships with many of the major airlines and cruise lines

Diverse Set of Vertical Markets...



Commercial
Traditional



Institutional
Universities
Healthcare



Aviation
Airports
Airlines



Municipal
Local Government



Hospitality
Hotels
Resorts/Casinos



**Event/Large
Venue**

...and Service Offerings



PARKING/
VALET



BAGGAGE HANDLING
AND DELIVERY



TRANSPORTATION



EVENT LOGISTICS



METER COLLECTION /
ENFORCEMENT



FACILITY MAINTENANCE



MARKETING
SERVICES



SECURITY



TECHNOLOGY AND
EQUIPMENT CONSULTING

Service Highlight: Remote Airline Check-in (RAC)

- Provides customers ability to check bags in a remote location and receive baggage claim check and boarding pass for participating airlines
 - Resorts/Hotels, cruise ports, airport garages, airport CONRAC, offices, train stations, etc.
- Resort/Hotel example:

A guest staying at a Bags client's resort/hotel checks their bags and gets their baggage claim check and boarding pass right at the resort/hotel before they depart to the airport

Guest Benefits



Time Savings

Guests have more free time to participate in events, attend meetings and enjoy amenities



Convenience

Guests travel luggage-free until they arrive at their final destination

Resort/Hotel Benefits



Efficiency/Costs

Allows guests to vacate rooms earlier and staff to turn rooms faster. Less bell stand staffing needed



Revenue Driver

More free time for guests provides more opportunity for them to shop, dine and enjoy amenities within the resort /hotel



Differentiator

Allows resort/hotel to differentiate themselves by providing RAC services that others don't

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Strong Gross Profit Expansion Opportunities

- Focus on more complex, higher margin vertical markets
 - Example: municipal, aviation, institutional, university, event/large venue and hospitality
- Leverage cross-selling opportunities with Bags
- Net new business growth
- Increase penetration of wide range of ancillary services
- Revenue Management and Marketing Services programs
- Growth in consulting services

Cost Reduction Opportunities

- Operational Excellence programs
- Reduce total cost of risk
- Strategic sourcing
- Continued focus on cost control



Bags Cross-Selling / Synergy Opportunities

- Bags acquisition increases service offerings, presenting distinct cross selling opportunities
- SP+ will now be able to offer Bags' services, such as remote airline check-in, to our current and prospective clients in airport, hospitality and other industries we serve
- SP+'s current services, including parking management, ground transportation, and related services, should be appealing to current and future Bags clients

Key Investment Highlights

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Lower-Risk and Predictable Business

- Predominantly management-type contracts
 - Management fee based
 - Generally does not fluctuate with variations in parking volumes
- Disciplined approach to lease terms
 - Preference for high percentage rent / low guaranteed rent
- Diverse geographic, vertical market, and service line footprint

Strong Balance Sheet and Capital Efficient Model

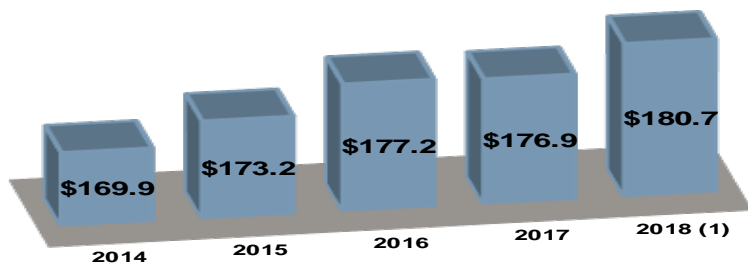
- Moderately levered business
- Generates substantial free cash flow
 - Low capital investment requirement
 - Bags also operates under an asset lite model
 - Negative working capital dynamics
- Focus on disciplined capital allocation and driving shareholder value
 - Authorized \$30MM share repurchase program
 - Continue to evaluate options

Financial Information

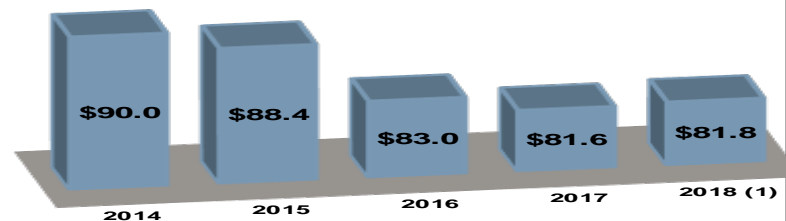


Consistent and Attractive Financial Performance

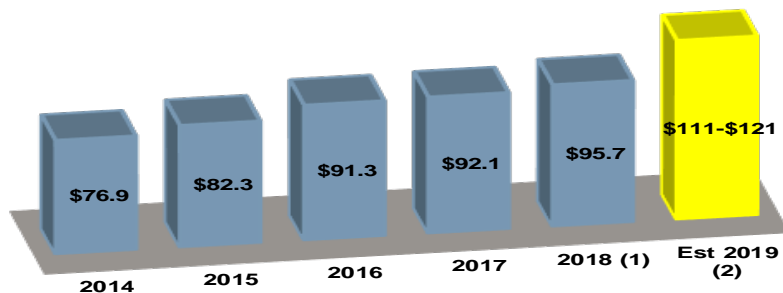
Adjusted Gross Profit (\$MM)



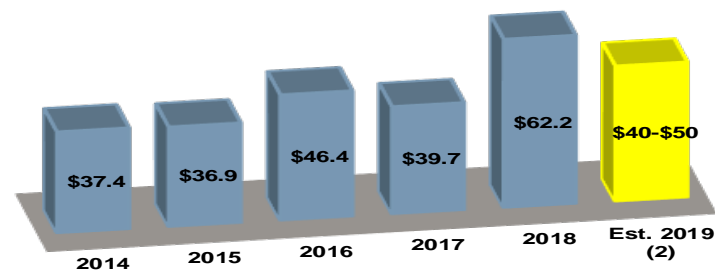
Adjusted G&A (\$MM)



Adjusted EBITDA (\$MM)



Adjusted Free Cash Flow (\$MM)



2019 Expectations (selected measures):

- **\$2.56 - \$2.66 adjusted EPS**
- **\$111MM - \$121MM adjusted EBITDA**
- **\$40MM - \$50MM free cash flow**

Notes:

- (1) 2018 adjusted results presented as if the Bags acquisition did not occur
 (2) 2019 expectations include a full year of Bags results
 See Non-GAAP reconciliation table in the Appendix for adjusted measures.

APPENDIX



GAAP to Non-GAAP Reconciliation

(\$ thousands)

| | Twelve Months Ended | | | | |
|------------------------------------------------------------------------------------------------|---------------------|-----------------|-----------------|-----------------|-----------------|
| | 12/31/2014 | 12/31/2015 | 12/31/2016 | 12/31/2017 | 12/31/2018 |
| Gross Profit | \$ 171.3 | \$ 170.1 | \$ 176.4 | \$ 185.3 | \$ 184.0 |
| Add: Non-routine structural and other repairs | 1.3 | 4.6 | 1.1 | 0.1 | - |
| Subtract: Gross profit related to asset sales or dispositions | (2.7) | (1.4) | (0.2) | (8.6) | 0.1 |
| Subtract: Bags gross profit | - | - | - | - | (3.4) |
| Other, rounding | - | (0.1) | (0.1) | 0.1 | - |
| Adjusted gross profit | \$ 169.9 | \$ 173.2 | \$ 177.2 | \$ 176.9 | \$ 180.7 |
| General and administrative expenses | \$ 101.5 | \$ 97.3 | \$ 90.0 | \$ 82.9 | \$ 91.0 |
| Subtract: Restructuring, merger/acquisition and integration costs, and non-routine settlements | (8.5) | (7.8) | (6.8) | (1.3) | (8.0) |
| Subtract: G&A related to asset sales or dispositions | (2.1) | (1.0) | - | - | - |
| Subtract: Parkmobile and other contemplated transaction costs | (0.9) | (0.1) | - | (0.1) | - |
| Subtract: Bags G&A | - | - | - | - | (1.2) |
| Other, rounding | - | - | (0.2) | 0.1 | - |
| Adjusted G&A | \$ 90.0 | \$ 88.4 | \$ 83.0 | \$ 81.6 | \$ 81.8 |
| Net income attributable to SP Plus | \$ 23.1 | \$ 17.4 | \$ 23.1 | \$ 41.2 | \$ 53.2 |
| Add (subtract): | | | | | |
| Income tax expense (benefit) | (0.2) | 4.8 | 15.8 | 27.7 | 19.6 |
| Interest expense, net | 17.4 | 12.5 | 10.0 | 8.6 | 9.2 |
| Depreciation and amortization expense | 30.3 | 34.0 | 33.7 | 21.0 | 17.9 |
| Gain on sale of a business | - | (0.5) | - | (0.1) | - |
| Gain on contribution of a business to an unconsolidated entity | (4.2) | - | - | - | - |
| Equity in (earnings) losses from investment in unconsolidated entity | 0.3 | 1.7 | 0.9 | 0.7 | (10.1) |
| Other, rounding | 0.1 | - | 0.1 | 0.1 | - |
| Earnings before interest, taxes, depreciation and amortization (EBITDA) | \$ 66.8 | \$ 69.9 | \$ 83.6 | \$ 99.2 | \$ 89.8 |
| Add: Non-routine structural and other repairs | 1.3 | 4.6 | 1.1 | 0.1 | - |
| Add: Restructuring, merger/acquisition and integration costs, and non-routine settlements | 8.5 | 7.8 | 6.8 | 1.3 | 8.0 |
| Add: Merger related minority interest | - | 0.4 | - | - | - |
| Subtract: EBITDA related to asset sales or dispositions | (0.7) | (0.5) | (0.2) | (8.6) | 0.1 |
| Add: Parkmobile and other contemplated transaction costs | 0.9 | 0.1 | - | 0.1 | - |
| Subtract: Bags EBITDA | - | - | - | - | (2.2) |
| Other, rounding | 0.1 | - | - | - | - |
| Adjusted EBITDA | \$ 76.9 | \$ 82.3 | \$ 91.3 | \$ 92.1 | \$ 95.7 |
| Net cash provided by operating activities | \$ 51.6 | \$ 43.6 | \$ 59.7 | \$ 45.2 | \$ 70.9 |
| Net cash (used in) provided by in investing activities | (15.0) | (11.8) | (13.8) | 2.3 | (268.4) |
| plus: Acquisition of business, net of cash acquired | - | - | - | - | 277.9 |
| less: Cash received from sale of business, net | - | (1.0) | - | (5.0) | (14.1) |
| Distribution to noncontrolling interest | (2.9) | (3.1) | (3.3) | (3.2) | (3.3) |
| Effect of exchange rate changes on cash and cash equivalents | (0.2) | (0.7) | (0.3) | 0.3 | (0.6) |
| Other, rounding | 0.1 | 0.1 | 0.1 | 0.1 | (0.2) |
| Free cash flow | \$ 33.6 | \$ 27.1 | \$ 42.4 | \$ 39.7 | \$ 62.2 |
| Add: Cash used for non-routine structural and other repairs | 3.8 | 9.9 | 4.0 | NA | NA |
| Other, rounding | - | (0.1) | - | NA | NA |
| Adjusted free cash flow | \$ 37.4 | \$ 36.9 | \$ 46.4 | \$ 39.7 | \$ 62.2 |

GAAP to Non-GAAP Reconciliation – 2019 Outlook

| | <u>2019 Outlook</u> | <u>Per Share</u> |
|-------------------------------------------------------------|-------------------------------------|----------------------|
| Net income attributable to SP Plus, as reported | Approximately \$46 - \$49 million | \$2.05 to \$2.15 |
| plus: Integration costs, after tax | Approximately \$0.7 million | Approximately \$0.03 |
| plus: Amortization of acquired intangible assets, after tax | Approximately \$11 million | Approximately \$0.48 |
| Adjusted net income attributable to SP Plus | Approximately \$58 - \$61 million | \$2.56 - \$2.66 |
| | | |
| Net income attributable to SP Plus, as reported | Approximately \$46 - \$49 million | |
| plus: Income tax expense | Approximately \$17 - \$20 million | |
| plus: Interest expense, net | Approximately \$18 - \$20 million | |
| plus: Amortization of acquired intangibles | Approximately \$15 million | |
| plus: Depreciation and amortization, other | Approximately \$14 - \$16 million | |
| EBITDA, as reported | Approximately \$110 - \$120 million | |
| plus: Integration costs | Approximately \$1 million | |
| Adjusted EBITDA | Approximately \$111 - \$121 million | |
| | | |
| Net cash from operating activities (1) | Approximately \$54 - \$68 million | |
| less: Capital expenditures, net | Approximately \$12 - \$15 million | |
| less: Distributions to non-controlling shareholders | Approximately \$2 - \$3 million | |
| Free cash flow | Approximately \$40 - \$50 million | |

⁽¹⁾ Includes anticipated \$1MM cash used for integration-related costs